Side Affects:

Disrupting Health Care

Join Producer Kenzie McEvily and CMO David Homan for "Side Affects: Disrupting Health Care." This MB podcast will provoke you, as an employer, to think differently. Kenzie, Dave, and special guests share strategies with the power to transform your workforce. They explore the role of leadership and culture to pave the way to better health and productivity. What's the secret? People; always has been and always will be! Health care is about people, leadership is about people, products are developed for and by people.

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Side Affects Episode 133 | From Patents to Prices: A Deep Dive into Dru... ›

In today's episode of Side Affects, hosts Kenzie McEvily and Dave Homan tackle one of the most sought-after topics in pharmacy: pricing. Joined by MB's Director of Pharmacy Solutions, Dr. Jeff, they explore the fundamentals of drug pricing and the transformative impact of transparency on the...

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Side Affects Episode 132 | PBMs and RFPs: The Devil is in the Details ›

Dr. Jeff Eichholz, MB's Director of Pharmacy Solutions, reunites with producer Kenzie McEvily and co-host Dave Homan for the third chapter of our enlightening 4-part Pharmacy podcast series. In this episode, our focus turns to Pharmacy Benefit Managers, or PBMs. Dr. Jeff navigates the intricacies ...

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