"A MISUNDERSTOOD BENEFIT IS NO BENEFIT AT ALL" – PAT McGOHAN (FOUNDER)

XPLORE: A SOLUTION THAT MEETS YOUR EMPLOYEES WHERE THEY ARE

Navigating benefits can be challenging, especially when each part of a benefits plan is scattered across different platforms.

Based on a McGohan Brabender study, we were able to identify key pain points in employees' evolving communication preferences and engagement practices with their benefits programs.

KEY FINDINGS OF THE STUDY:

Efficient Communication: Employees dislike long, information-packed annual Open Enrollment meetings. They prefer more effective ways to learn about their benefits.

Accessible Information: Benefit booklets are often discarded after Open Enrollment. Employees want access to their benefits information when they need it, not just during Open Enrollment.

INTRODUCING XPLORE

Xplore is a customizable benefits platform designed to eliminate confusion about benefits offerings and provide employees access to their benefits information whenever they need it. It was intentionally designed with the user experience in mind, providing a user-friendly interface and integrating Artificial Intelligence to serve as a personalized employee benefits concierge service.

KEY FEATURES OF XPLORE:

AI Integration: The integrated A.I. feature allows employees to locate information quickly, ask questions about their benefits, compare plan offerings, and evaluate costs.

Decision Support Tools: The site offers interactive tools to get the most out of your benefits, such as a calculator for HSA contributions, Disability elections, and more to assist with plan selection.

Tickets and Claims Submission to Advocate Team: Employees can easily submit tickets and address claims issues via Xplore.

Easy Navigation: The user-friendly interface offers intuitive navigation and accessible information, enhancing the user experience.

Flexible Content: The back-end system allows for quick updates, ensuring employees always have the most up-to-date information.

Multi-lingual Translation Options: Easily translate information so everyone can stay informed, no matter what language they speak.

TRANSFORM YOUR BENEFITS EXPERIENCE

Contact your account team to learn how Xplore can reimagine your employee benefits experience!

XPLORE DEMO



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