WHY McGOHAN BRABENDER?

McGOHAN BRABENDER: REIMAGINING EMPLOYEE BENEFITS

McGohan Brabender (MB) is an employee-owned, visionary benefits consulting firm specializing in Health and Risk Management, Data Analytics & Reporting, Compliance Support, Population Health Management, Communication Engagement, and Advocacy. With a strong presence in the Cincinnati area, we bring national-scale expertise with the local commitment your businesses deserve.

PROVEN EXPERIENCE, TRUSTED INTEGRITY

For over fifty years, McGohan Brabender has been reimaging the future of employee benefits, providing each of our clients with optimized benefit solutions that intersect innovation and affordability. With hundreds of solutions in the marketplace, MB carefully vets each solution through our MB Innovation Lab to ensure each partner can meet our service expectations.

STRATEGIES FOR THE FUTURE

We partner with your leadership team to build a long-term benefits strategy that aligns with your culture, budget, and risk tolerance. Our goal is to help you maintain a competitive, sustainable benefits package while keeping costs down. With advanced data analytics, we identify challenges early to create a more predictable outlook for your business.

INSIGHTS THAT MOVE YOU FORWARD

Navigating compliance is complex, but at MB, we ake it simple. Regardless of your organization's size, our team delivers the insights and guidance you need to stay informed and up to date when changes occur. With dedicated account teams in Cincinnati, we're here when you need us—offering local support backed by national resources.

ENGAGEMENT WITH YOUR WORKFORCE

Communication has changed, and so has the way employees receive information. At McGohan Brabender, our Strategy and Innovation team works with you to create a personalized benefits communication strategy that fits your organization's needs. We use the right tools and technology to make benefits relevant, understandable, and valued.

THE MEMBER JOURNEY

When your employees have questions, our MB Advocate team has answers. With connections to top-level management at all benefit carriers, we can settle your claim issues and provide answers to your benefits questions quickly and accurately. On average, we recover over $1 million in claim discrepancies for our clients.

EMPOWERING OWNERSHIP

Employees at McGohan Brabender act like they own the place—because they do! Since becoming an employee-owned company (ESOP) in December 2020, we've embraced an ownership mindset that drives our commitment to clients. This structure empowers our team, reinforces our independence, and ensures we always put our clients first. As consolidation reshapes the benefits consulting industry, having an independent advisor who understands your needs is more important than ever.

McGOHAN BRABENDER. NATIONAL SCALE. LOCAL SUPPORT. REAL RESULTS.

MB — THE RIGHT CHOICE FOR CINCINNATI BUSINESSES

