HEALTH MANAGEMENT AT MB

You want to take control of your rising health care costs and empower your employees to be healthier, but where should you start? ***The team at McGohan Brabender is here to guide you!***



DETERMINING YOUR GOAL

It all starts with understanding your goals as an organization and how far you're willing to go to achieve them. Do you want to ensure that your employees are completing their preventive screenings? Do you want to implement a tobacco policy? We will help guide you and your leadership team to determine the next steps.



CHOOSING THE COMPONENTS

Based on the goals that you establish for the short and long term, we will help you to choose the components of your plan. From biometric screenings to tracking and engagement solutions, and creating the perfect incentive plan to optimize compliance, we are there to help!



CREATING A STRATEGIC PLAN

With a goal in mind and components selected, together we can create a strategic three-year plan for your organization. This strategy will focus on achieving your ultimate goals each year, establish a timeline for implementing the next steps, and help to keep you on the path to progress.



LAUNCHING A SUCCESSFUL PROGRAM

We understand that creating the right energy, excitement, and message around a health management plan is essential to its success. We have the resources you need to convey a consistent and positive message to your employees. Posters, infographics, videos and brochures are all designed with your success in mind.



ONGOING SUPPORT

Don't worry! We won't leave as soon as the program launches. Your success is our success, and we will be there with you every step of the way. From regular check-ins to a constantly updated Resource Library, we will help you build momentum for your program and keep it going throughout the year.